



PRESS RELEASE

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COURTYARD BY MARRIOTT HOTEL OPEN ON HILTON HEAD ISLAND, SC Innovative Design and Flexible Space Tailors to the Needs of Today's Travelers

Hilton Head Island, SC – Courtyard by Marriott Hilton Head Island, opened on Tuesday, March 24, 2020. Featuring an innovative lobby space as well as Courtyard's latest contemporary room design, the new hotel provides flexibility and choices that allow guests to optimize and elevate their travel experience. Located at 79 Pope Avenue, the 115-room hotel will operate as a Marriott franchise, owned by Southeastern Real Estate Group and managed by LBA Hospitality of Dothan, Alabama.

In the heart of Hilton Head Island and just a short walk to the beach, the Courtyard Hilton Head Island offers guests convenient access to Shelter Cove Towne Centre, Sea Pines Forest Preserve, and Harbour Town Lighthouse.

Courtyard continues to innovate the guest experience to meet the changing needs of its guests. The latest room design offers hybrid zones for working, sleeping, relaxing, and getting ready. Indirect lighting and a neutral, tone-on-tone color palette provides an elevated and modernized look and feel during the full guest experience from booking to stay.

"Courtyard has prided itself as a brand that listens to business travelers," said Janis Milham, Senior Vice President and Global Brand Leader, Classic Select Brands. "Today's technology has changed how people travel. Our guests want a room that has purpose and flexibility that enables a seamless transition between relaxing and working. Courtyard offers them a relaxing and functional space to work the way they want to when they want to."

The new room design is intuitive and thoughtful, offering flexible yet comfortable spaces that enable technology. Upon arrival, guests can store bags on the "Luggage Drop" and plug personal devices into the "Tech Drop" ledge for seamless technology integration. Signature furniture and architectural elements replace traditional art in the new guestroom. The "LoungeAround" sofa offers a pop of color and a comfortable area for relaxing or for working. The new design also features a light desk on wheels, allowing guests to work from anywhere in the room. Each room also provides the latest in-room entertainment technology, allowing guests to access their Hulu and Netflix accounts, as well as YouTube through the large HDTV.

The Courtyard by Marriott Hilton Head Island features the brand's latest lobby design, where guests can enjoy an open and modern environment outside of their rooms. As an extension to the Courtyard's inviting public spaces, the newly designed Bistro is the epicenter of the lobby, which fosters social connections and collaboration with more flexible and informal seating options. As an ideal casual dining destination, the new Bistro offers guests a wide variety of fresh Classic American menu items with a contemporary twist. The Bistro Bar also features an array of cocktails, beer, and wine for guests to enjoy at the end of the day. The entire menu offers a variety of flavorful, fresh items to satisfy every palate from breakfast to dinner.

Throughout the hotel, guests can connect with ample electrical outlets. The business library features several computer terminals, along with a printer and separate computer stations dedicated solely to printing airline boarding passes and checking flight status.

Perched atop the new Courtyard by Marriott Hilton Head Island is the High Tide Rooftop Bar. This sophisticated rooftop space is Coligny Beach's only rooftop bar and pool. This rooftop oasis features a resort-style swimming pool, a full-service bar, and three tropical cabanas, all offering panoramic views of Hilton Head Island and the Atlantic Ocean. Other amenities include a well-equipped fitness center, guest laundry, and 960 square feet of meeting space to accommodate functions of up to 100 people.

About Courtyard by Marriott

Courtyard by Marriott is the hotel brand of choice for ambitious and enterprising guests. They see business travel as a driver of personal fulfillment and professional growth. Courtyard provides opportunities for guests to pursue both their personal and professional passions on the road. With more than 1,200 locations in over 55 countries and territories, Courtyard is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz-Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments, and unparalleled benefits, including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.com. For more information or reservations, visit courtyard.marriott.com, become a fan on [Facebook](#), or follow @CourtyardHotels on [Twitter](#) and [Instagram](#).

About LBA Hospitality

Established in 1973, LBA Hospitality is one of the leading hotel management, development, and consulting companies in the US. With an extensive portfolio of hotels located in the Southeast and Southwest, the company is a recognized leader developing and operating the most respected brands under franchise licenses of Marriott International, Hilton Worldwide, and InterContinental Hotel Group. For more than four decades, LBA Hospitality has continued to set a higher standard in hotel development, management, and guest satisfaction, resulting in sustained, profitable growth for owners. For more information, visit www.lbahospitality.com.

About Southeastern Real Estate Group

Originated in 1987, Southeastern Real Estate Group, headquartered in Augusta, GA, is a multi-facet development company operating throughout the Southeast for over 30 years. The company develops multi-family, retail, hotel, and major residential planned development communities. For information, visit www.southeastern.company.

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