



MEDIA CONTACT:

Maria Hayworth, Hayworth PR
386-677-7000 x 1 / Maria@hayworthpr.com

FOR IMMEDIATE RELEASE

**Home2 Suites by Hilton Jacksonville Airport Soon to Open,
Announces General Manager and Director of Sales**

JACKSONVILLE, Fla. (Dec. 3, 2019) – The new Home2 Suites by Hilton Jacksonville Airport (13475 Ranch Road, Jacksonville, Florida) is set to open its doors at the end of December with 105 beautifully appointed suites. The property is located less than three miles from Jacksonville International Airport and within close proximity to I-95 and the 295 Loop. The new hotel will be managed by General Manager **Demetrius Burnley**, MBA, with sales being led by newly appointed Director of Sales **Bridgett Menke**.

Burnley has been a Jacksonville resident for the past six years, and has operated other area branded hotels, bringing nearly a decade of experience to this role. He is very familiar with the market for this hotel, as well as the clientele for overnight stays. Burnley holds a Master of Business Administration and B.S. in Business Accounting.

“We are excited to have Demetrius on our team and look forward to him leading a very successful opening for us,” stated Elaine Meyers, Regional Director of Operations for LBA.

Menke brings tenure with her as well. She has been in the business for 20+ years and has held various managerial positions throughout the industry.

“Bridgett’s experience in hotel sales suits her well. She has already been working to build awareness among businesses in the market, letting them know they have a new brand to stay with, said Mona LeTourneau, Regional Director of Sales for LBA.

Developed by BPR Properties and managed by LBA Hospitality, the new hotel offers guests convenient access to Jacksonville International Airport and downtown Jacksonville via the I-95 corridor. Home2 Suites by Hilton Jacksonville Airport is across the highway from River City Marketplace, with an array of dining and retail options for overnight guests to enjoy. A complimentary shuttle to and from Jacksonville International Airport is available to all guests.

“We’re currently managing a number of properties within the Hilton portfolio of brands and are thrilled to be adding another Home2 Suites by Hilton to our collection,” said Beau Benton, President of LBA Hospitality.

The hotel features a streamlined design and stylish innovations, perfect for the sophisticated, yet cost-conscious traveler. Accommodations are spacious and flexible and offer guests a living area with full-sized sleeper sofa, 49-inch Smart TV with Bluetooth capabilities, kitchen with full-size refrigerator/freezer, microwave, dishwasher, as well as a customizable working wall. Additional amenities include complimentary Wi-Fi in all suites, lobby, and business center, along with an outdoor pool, fitness center and self-service laundry. Guests will enjoy valet laundry, complimentary breakfast and self-parking, and 625 square feet of meeting space. Don’t forget to bring your pets along as this location is also pet-friendly. For more information, visit www.hilton.com.

###

About LBA Hospitality:

Established in 1973, LBA Hospitality is one of the leading hotel management, development and consulting companies in the US. With an extensive portfolio of hotels located in the Southeast and Southwest, the Company is a recognized leader developing and operating the most respected brands under franchise licenses of Marriott International, Hilton Worldwide and InterContinental Hotel Group. For more than four decades, LBA Hospitality has continued to set a higher standard in hotel development, management and guest satisfaction, resulting in sustained, profitable growth for owners. www.LBAProperties.com

About BPR Properties:

Headquartered in High Point, North Carolina, BPR Properties was founded in 1983 with the purchase of its first property: a smoke shop in Staten Island, New York. Since their humble beginnings, BPR Properties has acquired and developed more than 50 hotels, developed nearly 1,500 acres in commercial and residential real estate, and grown in the sophisticated company that it is today.